

# Grosse Pointe Santa Claus Parade Sponsorship Opportunities and Benefits

Friday, November 23, 2018 at 10:00 am.

~ Christmas Around the World ~

## Platinum Sponsor (\$10,000)

- Ride on a parade float
- Your choice of placement in the Parade
- Prominently listed as Platinum Sponsor on all promotional and marketing materials
- A parade banner with sponsor's name/including banner carriers
- Name recognition during videotaping of the Parade
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Recognition on Parade banner and posters
- Business name recognition posted on social media sites

## Santa's Workshop (\$5,000)

- Listed as sponsor on all promotional and marketing materials
- A parade banner with sponsor's name/including banner carriers
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Name recognition during the videotaping of the Parade
- Business name recognition posted on social media sites
- Recognition on parade banner and posters

## North Pole Sponsor (\$2,500)

- Sponsorship recognition on all promotional and marketing materials
- A parade banner with company name/including banner carriers
- Business name and link on the Grosse Pointe Chamber of Commerce Parade website
- Name recognition during the videotaping of the Parade
- Business name recognition on social media posts

## Elf Sponsor (\$1,000)

- A parade banner with company name/does not include banner carriers
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Recognition in all promotional and marketing materials
- Recognition on parade posters
- Footage as a sponsor on the videotaping of the Parade

## Reindeer Sponsor (\$500)

- A parade banner with company name/does not include banner carriers
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Recognition on parade posters

Sponsorship Deadline: Friday, November 2, 2018

Platinum Sponsor \$ 10,000

Santa's Workshop \$ 5,000

North Pole Sponsor \$ 2,500

Elf Sponsor \$ 1,000

Reindeer Sponsor \$ 500

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please email or send the completed form with payment to:

Grosse Pointe Chamber Foundation

63 Kercheval, Suite 16, Grosse Pointe Farms, MI 48236

[www.grossepointechamber.com](http://www.grossepointechamber.com)

Payment Method (all payments MUST be received before the event)

\_\_\_\_ Check

\_\_\_\_ Visa/MC/American Express

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Address: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Questions? Please contact the Grosse Pointe Chamber of Commerce 313-881-4722