



PARADE SPONSORSHIPS

Gingerbread House (\$10,000)

- Be the first vehicle to lead the drive-by parade
- Prominently listed as Leading Sponsor on promotional marketing materials including a banner
- Recognition in parade video
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Feature story and post on the Chamber's social media outlets
- A Gingerbread House Kit (decorate your house, display it in your business which will be promoted on the community map of Gingerbread Houses)

Lollipops (\$5,000)

- Sponsorship recognition on all promotional and marketing materials
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Recognition in parade videotape
- Post on the Chamber's social media outlets
- A Gingerbread House Kit (decorate your house, display it in your business which will be promoted on the community map of Gingerbread Houses)

Gumdrops (\$1,000)

- Business name or logo on all parade promotional marketing materials including a banner
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Business name displayed on the parade video
- A Gingerbread House Kit (decorate your house, display it in your business which will be promoted on the community map of Gingerbread Houses)

Peppermints (\$250)

- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Recognition on marketing materials including a banner
- Business name displayed on parade video
- A Gingerbread House Kit (decorate your house, display it in your business which will be promoted on the community map of Gingerbread Houses)

Candy Canes (\$50)

- A Gingerbread House Kit
- The location of your Gingerbread House will be included on the community map of Gingerbread Houses to increase foot-traffic to our business districts throughout the holiday season
- Automatically entered in the *Most Creative Gingerbread House* contest

Grosse Pointe Santa Claus Parade - November 27, 2020

THEME: A Gingerbread House Christmas

Sponsorship Deadline: Friday, November 1, 2020

(Please circle the sponsorship level requested)

\$10,000 Gingerbread House

\$5,000 Lollipops

\$1,000 Gumdrops

\$250 Peppermints

\$50 Candy Canes



Organization

Contact Name:

Address:

Telephone:

Email Address:



Please email or send the completed form with payment to:

Grosse Pointe Chamber Foundation

106 Kercheval, Grosse Pointe Farms, MI 48236

Payment Method (all payments MUST be received by November 3, 2020)

Check (made out to GP Chamber Foundation) or Visa/MC/American Express

Name on Card:

Credit Card #:

Expiration date:

Security Code:

Address: _____ State/Zip: _____

Questions? Please contact the Grosse Pointe Chamber: (313)881-4722

Email: Info@grossepointechamber.com or Visit: www.grossepointechamber.com