



## Call For Sponsors

A Public Art Exhibition Benefiting  
Grosse Pointe Chamber Foundation

A public art exhibit featuring larger than life original, throbbing hearts embellished by local artists - displayed throughout the Pointe's during the 2021 summer season. As a sponsor, you will be recognized as a heartthrob for your generosity. This pulsing art exhibit will pull the heartstrings of every resident and friend visiting the Pointes, therefore becoming a hearty catalyst for economic development and business growth. Each level of sponsorship entitles the sponsor to an unfinished heart, selection of an artist including their artistic rendition from the heartbeat of Grosse Pointe Portfolio, and their choice of location to rest their heart during public viewing.

Selected artists will be commissioned by the Grosse Pointe Chamber Foundation.

### Schedule - 2021

Sponsorship Deadline: **April 9**

Heartbeat Kick-off Party: **May**

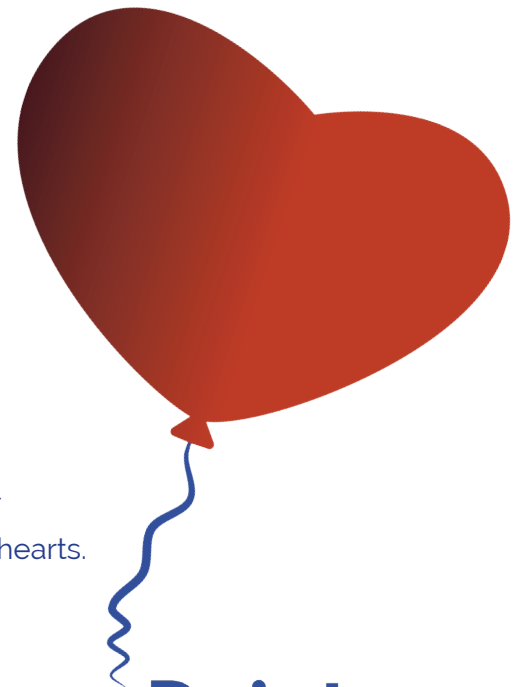
Public Display: **June**

Heartbeat of Grosse Pointe Auction: **September**

### Pulling Sponsors Heartstrings

The Grosse Pointe Chamber of Commerce is seeking heartfelt support of Individuals, businesses, and organizations to fill the streets with beating hearts.

Two hearted options are available: 4-ft and 22-inch.



# A Big Heart: 4 foot

## Whole Hearted \$5,000

- ♥ A large 4-ft. heart and a 22-inch heart
- ♥ You wholeheartedly own both hearts at the end of the street art project
- ♥ Company/Individual Name on each heart
- ♥ Company/Individual Name on the Throbbing Walk/Bike Map
- ♥ Company/Individual Name on the Chamber's Heartbeat webpage & social media outlets
- ♥ Invitation to the Kick-off party in May and the opportunity to meet your artist
- ♥ 4 Tickets to the Heartbeat Auction event in September.

## Heavyhearted \$3,000

- ♥ A large 4-ft. heart
- ♥ Own your heart at the end of the street art project
- ♥ Company/Individual Name on the heart
- ♥ Company/Individual Name on the Throbbing Walk/Bike Map
- ♥ Company/Individual Name on the Chamber's Heartbeat webpage & social media outlets
- ♥ Invitation to the Kick-off party in May and the opportunity to meet your artist
- ♥ 2 Tickets to the Heartbeat Auction event in September.

## Kindhearted \$2,000

- ♥ A large 4-ft. heart
- ♥ Your kindhearted goes up for transplant at the end of the street art project.
- ♥ Company/Individual Name on heart
- ♥ Company/Individual Name on the Throbbing Walk/Bike Map
- ♥ Company/Individual Name on the Chamber's Heartbeat webpage & social media outlets
- ♥ Invitation to the Kick-off party in May and the opportunity to meet your artist
- ♥ 2 Tickets to the Heartbeat Auction event in September.

# An Open Heart: 22-inch

## Sweetheart \$1,500

- ♥ A 22-inch heart
- ♥ You own your sweetheart at the end of the street art project.
- ♥ Company/Individual Name on the heart
- ♥ Company/Individual Name on the Throbbing Walk/Bike Map
- ♥ Company/Individual Name on the Chamber's Heartbeat webpage & social media outlets
- ♥ Invitation to the Kick-off party in May and the opportunity to meet your artist
- ♥ 2 Tickets to the Heartbeat Auction event in September.

## Lighthearted \$1,000

- ♥ A 22-inch heart
- ♥ Your Lighthearted goes up for transplant at the Auction in September.
- ♥ Company/Individual Name on the heart
- ♥ Company/Individual Name on the Throbbing Walk/Bike Map
- ♥ Company/Individual Name on the Chamber's Heartbeat webpage & social media outlets
- ♥ Invitation to the Kick-off party in May and the opportunity to meet your artist
- ♥ 2 Tickets to the Heartbeat Auction event in September.

## Become a Sponsor!

To become an sponsor, please complete the sponsorship form and return to:

**Grosse Pointe Chamber/heartbeat**  
**106 Kercheval, Grosse Pointe Farms**  
**MI 48236**

For more information, call **313 881.4722** or email **info@grossepointechamber.com**. Check out our website at **www.grossepointechamber.com** for sponsor applications and details.





**YES! I WANT TO BE RECOGNIZED AS A GROSSE POINTE HEARTHROB.**

*Sponsorship deadline to be included in the promotional materials is April 9, 2021.*

**Proceeds will be invested back into our small businesses.**

CHECK  YOUR SPONSORSHIP LEVEL

**BIG HEART – 4 ft.**

 *Wholehearted \$5000*

 *Heavy Heart \$3000*

 *Kindhearted \$2000*

**OPEN HEART – 22 inches**

 *Sweetheart \$1500*

 *Lighthearted \$1000*

**Sponsor Name** \_\_\_\_\_ **Email** \_\_\_\_\_

**Address** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Requested Location to showcase your heart** \_\_\_\_\_

 Yes, I want to select a rendering from The Heartbeat of Grosse Pointe portfolio.

 No, I will provide my own artist. Artist Name & Phone Number:

**METHOD OF PAYMENT**

Check Payable To: Grosse Pointe Chamber Foundation: 106 Kercheval Ave., Grosse Pointe Farms, MI 48236

**CREDIT CARD INFORMATION**

Name on Card \_\_\_\_\_ Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. \_\_\_/\_\_\_/\_\_\_ Security Code \_\_\_\_\_

**Questions? Please call the Grosse Pointe Chamber (313)881-4722**

The Grosse Pointe Chamber Foundation is a 501©3 tax exempt nonprofit.