

*A Frosty Magical Christmas * Friday, November 26, 2021*

PARADE SPONSORSHIPS

(Deadline * October 29, 2021)

Frosty (\$10,000) EXCLUSIVE

- Be the first vehicle to lead the drive-by parade
- Prominently listed as Leading Sponsor on promotional marketing materials
- A banner in the parade
- Recognition in parade video
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Feature story and post on the Chamber's social media outlets
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

Frozen (\$5,000)

- Sponsorship recognition on all promotional and marketing materials
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade
- Recognition in parade videotape
- Post on the Chamber's social media outlets
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

Blizzard (\$1,000)

- Business name/logo on all parade promotional marketing materials
- A banner in the parade
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Business name displayed on the parade video
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

Chilly (\$500)

- Business name on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade (you must provide banner carriers)
- Business name displayed on parade video
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

* FROSTY \$10,000

* FROZEN \$5,000

* BLIZZARD \$1,000

* CHILLY \$500

Business Name _____ Contact Name _____

Address _____ Email _____ Phone _____

Credit Card # _____ Exp. Date _____ CVV Code _____